

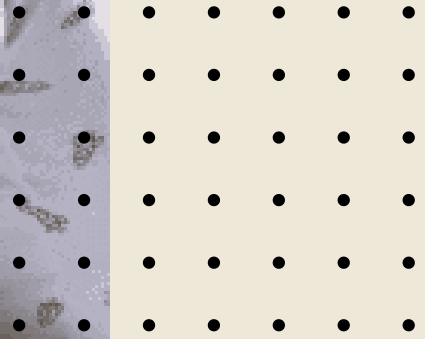
SINGLE MOMS

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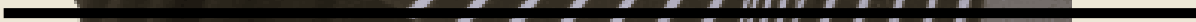


WHAT HAPPENS WHEN

5 regular people find their way into the unexpected? Stories of connection, self-awareness, opportunity, and gratitude. Let their stories inspire your own journey.



BY
SLOW
KAIZEN



DAY 1

Ashley Hamilton

<https://www.youtube.com/watch?v=PyP5nmrYrwA>

- Always remain optimistic. Always aim to be a problem solver.
- Once you eliminate a debt, keep paying that amount to yourself in a savings account.
- Identify your competitive advantage. What do you know that most people don't? What's your "local market knowledge"?
- Opportunity arises by being aggressive and putting yourself out there.
- Know your WHY and remember it often.
- Opportunity is found where:
 - Few other people want to go
 - There are lots of barriers to entry.
- If somebody is telling you "No", you're probably asking the wrong person.



DAY 2

Paula McCarthy

<https://www.youtube.com/watch?v=PioNywPDsSQ>

- Start with a foundation.
- Find a mentor – someone who has done this before.
- Make calls and connections.
- Regularly get told "NO".
- Get out of your house / out of your comfort zone.
- In order to learn, help people: work for free.
- Don't assume anything about anyone.
- The difference between self-employment vs. running a business.
- You will fail. You will get screwed up.
- If you don't understand it, then you need to put the right people in place to do it.
- Help people and keep your eyes and ears open.



DAY 3

Kristy Carruthers

<https://www.youtube.com/watch?v=AZxYWJr8FY8>

- Reset your buffer zone: the level that you are comfortable cruising at
- Make use of a vision board
- Change the definition of what you are willing to accept
- Connect with entrepreneurs early and find a community
- Keep everything moving forward



Lakisha Simmons

<https://www.youtube.com/watch?v=W6w09hPdd7s>

- Start with a foundation.
- Don't be house poor?
- There's safety and comfort in having less.
- What can you do to stop the bleeding?
- What is your number?



DAY 4

Jackie Cummings Koski

<https://www.youtube.com/watch?v=TKFLiQiSQ1k>

- Create your net worth statement
- Max out your investment accounts
- Learn to stretch a dollar and how to be wise with spending
- There are lots of money saving hacks out there (medical and others)
- The realities of entitlement

April Coolidge

<https://www.youtube.com/watch?v=gZRxVy6VKYU>

- Taking on debt for education may not be necessary
- Look for areas where demand for employees is strong (plenty of jobs) but supply of employees is dropping (not enough employees).
- Don't be scared to reinvent your life
- It is possible to love your job



Cassie Peech

<https://www.youtube.com/watch?v=wAUmeLGL2ao>

- Traditional lending can work for you
- Multiple revenue streams within a single project (layering) can lead to huge returns
- Do your due diligence (zoning and use permits makes it all possible)
- Consider what type of “hard-work” you are suited for



Bonus

Arnita Johnson-Hall

<https://www.youtube.com/watch?v=BdHB8Fq22dY>

[WHO IS ARNITA? CLICK HERE!](#)

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